



To: Financial Literacy Teachers
High School Principals
High School Counselors
District CTE and Curriculum Directors

Date: February 18, 2010

Subject: **2010 FINANCIAL LITERACY SCHOLARSHIPS**

The Utah Jump\$Tart Coalition for Personal Financial Literacy and UHEAA (Utah Higher Education Assistance Authority) are sponsoring **five \$1,000 scholarships**. Complete scholarship information is included in this document.

Please direct questions to Trisha Wrigley at 801.947.0123, or trisha_wrigley@hotmail.com or Anna Tibbitts at annatibbitts@gmail.com.

Thank you.

2010 Utah Jump\$tart Coalition/UHEAA Scholarship Sponsors

Financial literacy education is now part of the high school core curriculum aimed at helping Utah's youth prepare for the choices and challenges of today's financial markets. A better understanding of personal finance will help students move into adulthood making more informed monetary decisions, realizing a greater potential for personal wealth, and fostering a stronger state and national economy.

The **Utah Jump\$tart Coalition/UHEAA Scholarship** has been designed to reward the achievement of Utah youth in regards to financial literacy. The **Utah Jump\$tart Coalition** and **UHEAA** will award five **\$1,000.00** scholarships to eligible Utah students who demonstrate their knowledge of financial literacy and preparation for post-secondary education.

Scholarship Sponsors

The **Utah Jump\$tart Coalition** is a statewide, all volunteer, 501 (c) (3) non-profit organization dedicated to improving the financial literacy of Utah's youth. The coalition brings together leaders from business, government, and education. ***Our mission is to improve the financial literacy of Utah youth by promoting the teaching of personal finance starting in kindergarten and continuing through college.*** The Coalition believes that all youth must have the financial literacy necessary to make informed financial decisions.

UHEAA (Utah Higher Education Assistance Authority) exists to provide financial and informational assistance to Utah residents and students attending Utah postsecondary institutions. UHEAA's mission is to help students finance one of the most important investments they will ever make, their higher education.

UtahFutures.org is a student services website provided by a consortium of organizations and state entities, including UHEAA and the Utah State Office of Education. It is an online resource to help students and their families select a college, apply for admission, and plan to finance higher education.

Utah Jump\$tart Coalition/UHEAA Scholarship Program Rules

Award

Five (5) \$1,000 scholarships

Scholarship Use

The scholarship may be used for any field of study at an accredited post-secondary institution. The institution must be a Title IV fund-dispersing institution. Please direct questions about eligible institutions to Stephen Rogers at srogers@utahsbr.edu.

Eligibility

Applicants must:

1. Be a Utah high school senior at an accredited Utah school who have successfully completed or are currently enrolled in the financial literacy course required for graduation.
2. Plan to pursue post-secondary education.

Requirements

(Please address questions about the requirements to Stephen Rogers at srogers@utahsbr.edu.)

Applicants must: (see pages 4-6 for instructions)

1. Complete the application form (<http://www.utjumpstart.org/download.cfm>).
2. Register for a FAFSA PIN (www.pin.ed.gov).
3. Complete the FAFSA (www.fafsa.gov).
4. Include proof of completing an application to a post-secondary institution and of being considered for admission.
5. Submit required essay as specified in application criteria.

Selection and Judging

All entries will be judged by a panel composed of representatives from the scholarship sponsoring organizations. Decisions of the judges are final.

Deadline

All entries must be postmarked on or before April 1, 2010, and mailed to:

**Anna Tibbitts
Utah Jump\$tart Coalition Utah Jump\$tart Coalition
6914 South Redwood Road, #101
West Jordan, UT 84084**

Note: Late, incomplete, or hand-delivered entries will not be accepted.

**2010 Utah Jump\$tart Coalition/UHEAA
Scholarship Application Form**

FIVE \$1,000 SCHOLARSHIPS WILL BE AWARDED

PRINT CLEARLY in blue or black ink.

First Name	Middle Initial	Last Name	
E-mail Address		Date of Birth	Phone Number w/area code
Current Mailing Address		City, State, ZIP	
High School		Principal	
Financial Literacy Teacher		School Phone Number	
Financial Literacy Teacher E-mail			

2010 Utah Jump\$tart Coalition/UHEAA Scholarship

(Five \$1,000 Scholarships will be awarded)

Applicants may receive up to 50 points as outlined below:

- _____ (10 pts.) FAFSA Application or Worksheet (No. 1 below)
- _____ (10 pts.) PIN Registry (No. 1 below)
- _____ (10 pts.) College Application (No. 2 below)
- _____ (up to 30 pts.) Essay (No. 3 below)

The decision of the judges is final.

For additional information or questions please contact Trisha Wrigley at 801.947.0123, or trisha_wrigley@hotmail.com or Anna Tibbitts at annatibbitts@gmail.com .

1. Instructions for Free Application for Federal Student Aid (Often referred to by its acronym FAFSA) and PIN Registry

An important aspect of financial literacy is understanding how to utilize existing resources to maximize one's opportunity. When it comes to education and training, understanding the different types of federal financial aid, how they function, and how one can access them may play an integral role in whether or not one may achieve their goals.

The federal government has provided a way for its citizens to take advantage of multiple educational resources. These resources include: various scholarships, grants, work study programs, and student loan funding. One may be considered for these resources by completing a web-based general application called the **Free Application for Federal Student Aid, often referred to by its acronym FAFSA.**

In order to receive federal financial aid funding, one must complete the FAFSA, which requires personal and financial data from the student and their parent(s). The FAFSA's web address is www.fafsa.ed.gov. If a student elects to complete the FAFSA Worksheet and submit it as a part of his or her application, he or she may access it here: <http://www.fafsa.ed.gov/fafsaws01c.pdf>.

In order for students to sign a completed Free Application for Federal Student Aid (FAFSA), the student and his or her parent must apply for a Personal Identification Number or PIN. This unique Personal Identification Number (PIN) for which one may apply is located at www.pin.ed.gov.

As a part of this scholarship, students may earn points for completing one or both of the items described above. They will be awarded points for completing their PIN registration and providing a confirmation page that they have done so, which will be available upon completion of registration. The student will be awarded points for completing the Free Application for Federal Student Aid (FAFSA) or the FAFSA Worksheet, which are also available to print upon completion. **Note: Federal forms require potentially sensitive personal information, such as a Social Security Number. To protect privacy, the student must conceal (correction fluid or dark marker) his or her sensitive information listed on the confirmation pages before application submission.**

2. College Application

Admission to post-secondary education is a key step in seeking education and training beyond high school. Depending on the institution, requirements for admission may differ considerably. In order for a student to maximize their opportunity, recipients of this scholarship may apply for admission to any post-secondary institution. Students will receive points for submitting a completed application to the post-secondary institution of their choice. The student is required to provide documentation in some form from the institution for which they have completed the application process and are being considered for admission.

3. Essay

Submit an essay addressing the following:

1. Identify a financial concept which was not covered in your financial literacy course, or about which you would like to know more.
2. List three (3) sources you will use to find out more about your selected concept.
3. Explain multiple ways this financial concept will help you in the future.

Essay requirements:

1. Up to 750 words
2. Typed
3. Double-spaced
4. One-inch margins
5. 12 point font
6. No photos or notebooks

4. Application Submission

Deadline

All entries must be postmarked on or before April 1, 2010, and mailed to:

**Anna Tibbitts
Utah Jump\$tart Coalition
6914 South Redwood Road, #101
West Jordan, UT 84084**

Note: Late, incomplete, or hand-delivered entries will not be accepted.